

Service Categories

1. Web & Digital
2. Audio Services
3. Video Production
4. Photography
5. Graphics & Branding
6. Family History & Legacy
7. Workshops & Coaching
8. Interactive Digital & AI Media
9. Outsourced / Partner Services (reference only)

Fyffe Media — Master Services List

1) Web & Digital

1.1 Websites (Builds + Rebuilds)

- Custom WordPress Websites (built from scratch)
- Website Redesign & Rebuild
- Additional Website Pages (custom designed)
- Interactive portfolio & legacy websites

1.2 Web Enhancements (Media + Interactivity + Layout)

- Media Integration (web builds with multimedia elements)
- Responsive Layout Design (web) [LOCKED — Included]
- Interactive Website Features & Tools (chatbots, forms, calculators)

1.3 E-Commerce + Optimization

- E-commerce solutions
- SEO & performance optimization

1.4 Support & Maintenance

- Ongoing Website Support & Maintenance
- Quick Fixes & Updates (website tweaks)

2) Audio Services

2.1 Audio Editing, Cleanup, and Mastering

- Audio Cleaning (hourly)
- Mastering Services (compression, EQ, TV-ready audio)

2.2 Branded/Commercial Audio

- Branded Audio Experiences (sound logos, intros)
- Commercial Audio Production (30–60 sec)
- Digital Ads (audio)

2.3 Music & Sound Creation

- Music & Sound Production

2.4 Outsourced / Partner Audio Capture

- Live Conference Audio Recording [Outsourced — POR]
- Live Concert Audio Recording [Outsourced — POR]
- Live Event Audio Recording [Outsourced — POR]

3) Video Production

3.1 Editing & Post (Direct)

- Explainer & Product Videos (1–3 min)
- Documentary & Interview Videos (5–10 min)
- Social-Ready Video Edits
- Social Platform Video Exporting (YouTube, Vimeo, etc.)
- Post Production Editing (color, transitions)
- Real estate video editing (walkthroughs)
- Legacy video restoration
- Promo video editing
- Commercial video editing

3.2 Capture / Production (As Listed)

- Real Estate Videography

3.3 Outsourced / Partner Video Production

- Event Videography (weddings, corporate) [Outsourced — POR]
- Planning & Logistics (video pre-production) [Outsourced — POR]
- Storyboarding & Coordination (pre-production) [Outsourced — POR]
- Filming & On-Site Videography (partners) [Outsourced — POR]
- Music Videos [Outsourced — POR]

4) Photography

4.1 Photography Capture (Direct, As Listed)

- Portrait Photography (families, seniors, branding)
- Headshots & Personal Branding
- Marketing & Branding Photography
- Food Photography

4.2 Photo Editing & Restoration (Direct)

- Photo Restoration & Editing
- Photo restoration & colorization
- Batch Creative Photo Enhancements
- Creative Photo Editing & Enhancements
- Enhanced Artistic Photo Edits

4.3 Motion from Stills

- Photo-to-Video Animation (motion from stills)

4.4 Outsourced / Partner Photography Capture

- Real Estate & Architectural Photography [Outsourced — POR]
- Architectural Photography [Outsourced — POR]
- Event Photography [Outsourced — POR]
- Engagement Photography [Outsourced — POR]
- Maternity Photography [Outsourced — POR]
- Senior & Graduation Photography [Outsourced — POR]
- Pet Photography [Outsourced — POR]

5) Graphics & Branding

5.1 Brand Identity

- Logo & Brand Identity Design
- Brand Style Guide
- Visual Identity Systems (complete brand packages)

5.2 Print & Collateral

- Business Card Design
- Flyers & Poster Design
- Brochure Design (print & digital)
- Packaging & Product Label Design

5.3 Presentations & Editorial Layout

- Presentation Deck Design (10–20 slides)
- Presentation Slide Templates (add-on)
- Magazine / Newsletter Layouts

5.4 Merch & Social Graphics

- Merchandise Graphics (shirts, mugs, etc.)
- Social Media Graphics Kits (pre-designed set)
- Social Media & Digital Graphics

6) Family History & Legacy

6.1 Interactive Family History Systems

- Dynamic Family Trees (interactive history)
- Ancestry Dashboards (interactive lineage)

6.2 Legacy Builds (Projects + Keepsakes)

- Digital Legacy Projects
- Digital Legacy Time Capsules
- Custom Digital Keepsakes (interactive memory books, apps)
- Custom Digital Legacy Chronicles (video/photo memoirs)
- Interactive Memorials (digital remembrance)
- Interactive Storytelling Solutions (multimedia narratives)

6.3 Heritage / Education / Experience Products

- Heritage Multimedia Walls
- Heritage Discovery Games
- Educational Genealogical Kits
- Cultural & Heritage Exploration Tools

6.4 Digitization & Preservation

- Scanning & Digitizing Old Media

6.5 Large / Comprehensive Legacy Builds (As Listed)

- Immersive Digital Legacy Projects
- Interactive Family Keepsakes (scrapbooks, photo books)
- Interactive Genealogy Journeys (timelines & maps)
- Multimedia Legacy Projects (comprehensive archives)
- Virtual Timelines & Heritage Maps

7) Workshops & Coaching

7.1 Coaching (1:1)

- Skill / Creative Coaching (1:1)
- Business / Tech Coaching (1:1) includes AI tools
- Specialized / Strategic Coaching (1:1) AI workflows & automation

7.2 Workshops / Programs

- Workshops & Community Programs (genealogy & storytelling)
- Workshops & eLearning Experiences (custom modules)

7.3 Packages, Automation, Subscription

- Giftable Coaching Packages (multi-session)
- Workflow Automation & Optimization (AI tools)
- Brand & Marketing Generators (AI tools) Subscription

8) Interactive Digital & AI Media (Standalone Category, As Listed)

- AI-powered media tools & project support
- Interactive digital storytelling
- Custom digital presentations
- Animated family history projects
- Interactive photo & video books
- Unique interactive media experiences (custom builds)

9) Items Explicitly Marked as “Outsourced

(Kept as a master reference because it exists in your source list.)

- On-location photography (portraits, weddings, events, food, real estate, etc.)
 - On-site videography (events, weddings, music videos, interviews, b-roll)
 - Live audio capture (concerts, conferences, ceremonies)
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